

# The 1st Asian Conference on Machine Learning

Nanjing, China, November 2-4, 2009



## ACML'09 CALL FOR SPONSORS

Nanjing, China, 2-4 November 2009  
<http://lamda.nju.edu.cn/conf/ACML09/>

### The major international machine learning event in the Asia

The ACML conference aims to provide a unique forum for researchers and practitioners from academia, industry and government to share their knowledge and expertise in the field. It is an excellent venue for finding out the latest trends in theoretical and applied machine learning research, and for exchanging information with other researchers in the field.

The ACML'09 conference will be held in Nanjing, China, on 2-4 November 2009. This will attract researchers and practitioners around the world. The conference proceedings are to be published in the Springer-Verlag "Lecture Notes in Computer Science" series.

In ACML'09, the rich program of invited speakers and tutorials, will help raise the scientific quality to a high level. Moreover, the reachability and attractiveness of Nanjing should also ensure exceptionally high attendance by academic, commercial and government participants.

### Expression of interest for sponsorship

ACML'09 will provide its sponsors with great visibility within this Asia and world-wide community. The conference Web site, continuously updated at <http://lamda.nju.edu.cn/conf/ACML09/>, will be from now on the reference point of this broad community. On the basis of previous experience we expect to receive several tens of thousands of contacts by the end of November 2009. Other promotion initiatives will be carried out, both nationwide and internationally, through our Web portals, mailing lists, posters and posting on specific media.

We, the organizers of the conference, wish to ask for your kind attention for the opportunity of becoming a distinguished ACML'09 sponsor. Conference sponsorship enables your organization to reach the experts in industry and academia, and help distribute your products and exhibit your know-how. Your trademarks and names will be printed on the conference material and Web sites (see detailed arrangement below). All sponsors will be invited to provide promotional material such as flyers and brochures for insertion into the delegates' conference kits. In addition, you will be investing in the future of machine learning technology by supporting student travel and accommodation, student sessions, and other conference activities. Moreover we are open to in-kind sponsorships that directly reduce the costs of the conference organization, (for example conference bags, coffee breaks, dinner, welcome party), as well as any other personalized proposal.

### Sponsorship opportunities

This is a unique opportunity for you to promote your organization, and to contribute to the machine learning community in China and the world. We would like to present you with the opportunity to consider one of the following sponsorship arrangements.

#### Sponsor-A: 6,000 USD or 40,000 RMB

- Company logo and link on the conference website
- Company name in the conference proceedings
- Company logo on the conference program and any produced collateral material
- Double exhibition space (2 2m x 1m poster boards, 2 desks)
- One brochure and demo CD included in attendees' conference bag
- 2 complimentary full conference registrations
- 10 minutes' talk/presentation on the reception or conference dinner

#### Sponsor-C: 1,500 USD or 10,000 RMB

- Company logo and link on the conference website
- Company name in the conference proceedings
- Company logo on the conference program and any produced collateral material
- Single exhibition space (2m x 1m poster board, a desk)
- 1 complimentary full conference registration

#### Sponsor-B: 3,000 USD or 20,000 RMB

- Company logo and link on the conference website
- Company name in the conference proceedings
- Company logo on the conference program and any produced collateral material
- Double exhibition space (2 2m x 1m poster boards, 2 desks)
- One brochure and demo CD included in attendees' conference bag
- 2 complimentary full conference registrations

#### Sponsor-D: 750 USD or 5,000 RMB

- Company logo and link on the conference website
- Company name in the conference proceedings
- Company logo on the conference program and any produced collateral material

### How to become a sponsor:

For any further information and details, or to express your interest, please contact  
E-mail: [acml09@lamda.nju.edu.cn](mailto:acml09@lamda.nju.edu.cn) Phone: +86-25-83685926